

COMPUTER TOOLS IN VISUAL COMMUNICATION

**Individual Project
2024/25**

Task

- **Task**
 - Brochure created in InDesign, and submitted InDesign package + pdf
- **Topic**
 - Theme of your choice
- **Deadlines:**
 - Part 1: Sketch and materials: January 4th
 - Part 2: Full brochure V1: January 26th

Part 1 – sketch and research

1. **Find 5 brochure examples** that you will use for inspiration for your brochure (but please don't make an exact copy of the layout)
2. **Copy text from the internet about your theme** (you will use that text as a content for your brochure)
3. **Find min 3 suitable images**, that you will edit in Photoshop
4. **Find min 3 icons** that will fit within your text and theme - you will trace/recreate icons in Illustrator
5. **Create a sketch of your brochure layout** (it can be made on paper, and imported to the presentation as a sketch) - Please check sizes further in this document

Part 1 – sketch and research

- Collect all materials in a presentation, and submit it by January 4th 2025., (irena.zrinscak@algebra.hr)
- Please be sure to ask all questions before the deadline

Part 2 – brochure

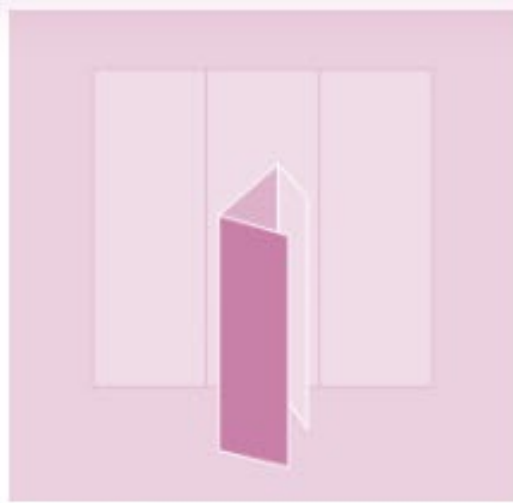
- PHOTOSHOP – min 3 edited photos (adjustment layers, masks, ...)
- ILLUSTRATOR – min 3 icons recreated in Illustrator
 - + use visual identity created for outcome 3
- INDESIGN – brochure layout
 - Min. 4 pages (cover + 3 content pages)
 - Text in column layout
 - Text wrap
 - Master page elements
 - Paragraph styles

How to design a brochure: the ultimate guide

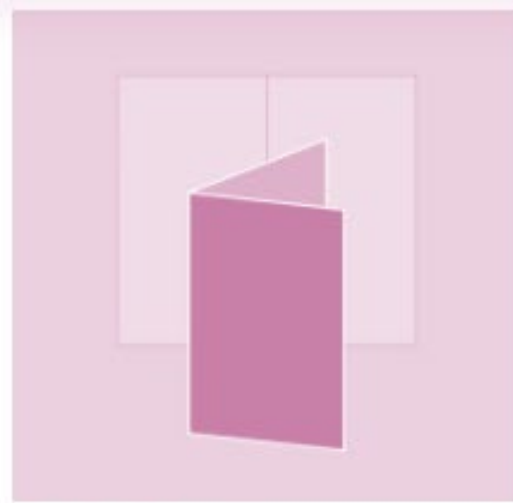
<https://99designs.com/blog/marketing-advertising/brochure-design/>

Brochure Design Ideas & Inspiration for 2025

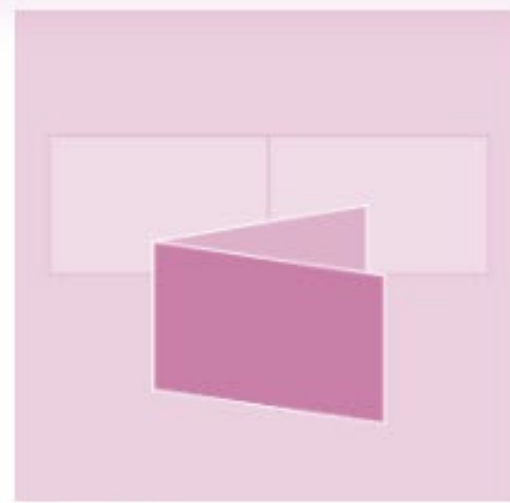
<https://designshack.net/articles/trends/brochure-design-ideas-inspiration-ideas/>



Tri-fold



Half-fold (letter)



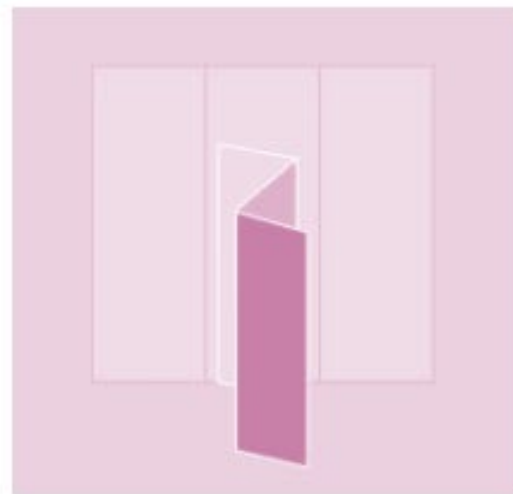
Half-fold



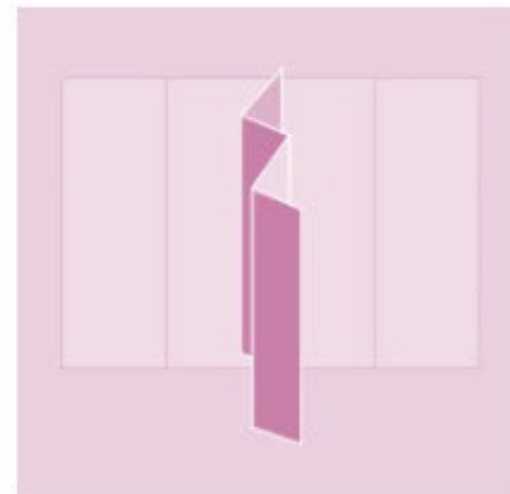
Single gate fold



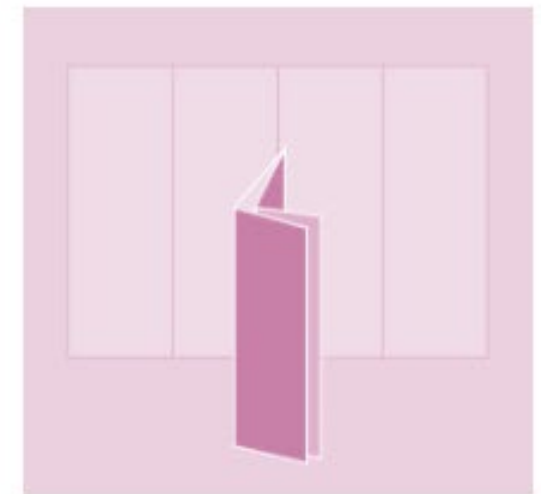
Double gate fold



Z-fold



Accordion fold



Parallel fold

TRY DIVES & DIVING COURSES

Never dived before? No problem. Whether you have 1 day or 3 days, you can try diving for the first time, get certified, or advance your diving skills. Our instructors are highly experienced and have sharing our passion for the ocean with you.

| | |
|---|--------------|
| Try Scuba Diving (2 boat dives) | \$200 |
| Open Water Diver | \$600 |
| Advanced Open Water Diver | \$1000 |
| Rescue Diver | \$700 |
| Combine any dive course with the overnight live ashore for only | \$200 extra! |

WHY CHOOSE US?

- Get awesome online package deals!
- We have a 570 spacious, custom-built dive boat, designed for diving.
- We take only 20 divers onboard our boat (including school holidays).
- We hold the exclusive license for diving the Navy Pier.
- We have 20 years experience diving in the Ningaloo.
- We offer 60 minute short dives.
- We offer qualified live gear with computers, BCD, lunch, equipment, experienced guides.
- No carrying of equipment to heavy cylinders, onboard air tanks and gear.

BOOK ONLINE!

DIVE NINGALOO
DN

www.diveningaloo.com.au
info@diveningaloo.com.au
0456702437

DIVE NINGALOO AND THE EXMOUTH NAVY PIER!

DIVE NINGALOO REEF AND MUIRON ISLANDS
DIVE THE FAMOUS NAVY PIER
EXPERIENCE THE BIG THREE!
SLEEP UNDER THE STARS ON A DESERT ISLAND

TRY DIVES & DIVING COURSES

Never dived before? No problem. Whether you have 1 day or 3 days, you can try diving for the first time, get certified, or advance your diving skills. Our instructors are highly experienced and have sharing our passion for the ocean with you.

| | |
|---|--------------|
| Try Scuba Diving (2 boat dives) | \$200 |
| Open Water Diver | \$600 |
| Advanced Open Water Diver | \$1000 |
| Rescue Diver | \$700 |
| Combine any dive course with the overnight live ashore for only | \$200 extra! |

WHY CHOOSE US?

- Get awesome online package deals!
- We have a 570 spacious, custom-built dive boat, designed for diving.
- We take only 20 divers onboard our boat (including school holidays).
- We hold the exclusive license for diving the Navy Pier.
- We have 20 years experience diving in the Ningaloo.
- We offer 60 minute short dives.
- We offer qualified live gear with computers, BCD, lunch, equipment, experienced guides.
- No carrying of equipment to heavy cylinders, onboard air tanks and gear.

BOOK ONLINE!

DIVE NINGALOO
DN

www.diveningaloo.com.au
info@diveningaloo.com.au
0456702437

DIVE NINGALOO AND THE EXMOUTH NAVY PIER!

DIVE NINGALOO REEF AND MUIRON ISLANDS
DIVE THE FAMOUS NAVY PIER
EXPERIENCE THE BIG THREE!
SLEEP UNDER THE STARS ON A DESERT ISLAND

Tours

THE EXMOUTH NAVY PIER

Three Ningaloo live ashore packages to choose from. Choose the one that suits you best. All packages include a 570 spacious, custom-built dive boat, designed for diving. We take only 20 divers onboard our boat (including school holidays). We hold the exclusive license for diving the Navy Pier. We have 20 years experience diving in the Ningaloo. We offer 60 minute short dives. We offer qualified live gear with computers, BCD, lunch, equipment, experienced guides. No carrying of equipment to heavy cylinders, onboard air tanks and gear.

Diving on the Navy Pier can only be done at slack tide so the number of dives and start times varies daily. Please check our online calendar.

www.diveningaloo.com.au

| | |
|---------------------|--------|
| Single dive | \$140 |
| Double dive | \$200 |
| Navy fee per person | + \$50 |

THE MUIRON ISLANDS

A coral barren paradise! Two deserted islands north of Exmouth. Perfect for sunset reef and empty beaches. Soft sand, warm water, and a variety of marine life. The islands are a haven for the divers and are a great place to see the results of whale shark.

The islands are great for snorkelers as well as divers as there is plenty of shallow reef and sheltered spots.

| | |
|-------------|-------|
| Double dive | \$230 |
| Snorkel | \$180 |

OVERNIGHT LIVEASHORE ADVENTURE

We are the only diving company to offer a 4 dive and snorkel overnight trip on a deserted island!

Days 01 & 02

Sound like your perfect diving adventure?

| | |
|---------|-------|
| Dive | \$490 |
| Snorkel | \$450 |

Tours

THE EXMOUTH NAVY PIER

Three Ningaloo live ashore packages to choose from. Choose the one that suits you best. All packages include a 570 spacious, custom-built dive boat, designed for diving. We take only 20 divers onboard our boat (including school holidays). We hold the exclusive license for diving the Navy Pier. We have 20 years experience diving in the Ningaloo. We offer 60 minute short dives. We offer qualified live gear with computers, BCD, lunch, equipment, experienced guides. No carrying of equipment to heavy cylinders, onboard air tanks and gear.

Diving on the Navy Pier can only be done at slack tide so the number of dives and start times varies daily. Please check our online calendar.

www.diveningaloo.com.au

| | |
|---------------------|--------|
| Single dive | \$140 |
| Double dive | \$200 |
| Navy fee per person | + \$50 |

THE MUIRON ISLANDS

A coral barren paradise! Two deserted islands north of Exmouth. Perfect for sunset reef and empty beaches. Soft sand, warm water, and a variety of marine life. The islands are a haven for the divers and are a great place to see the results of whale shark.

The islands are great for snorkelers as well as divers as there is plenty of shallow reef and sheltered spots.

| | |
|-------------|-------|
| Double dive | \$230 |
| Snorkel | \$180 |

OVERNIGHT LIVEASHORE ADVENTURE

We are the only diving company to offer a 4 dive and snorkel overnight trip on a deserted island!

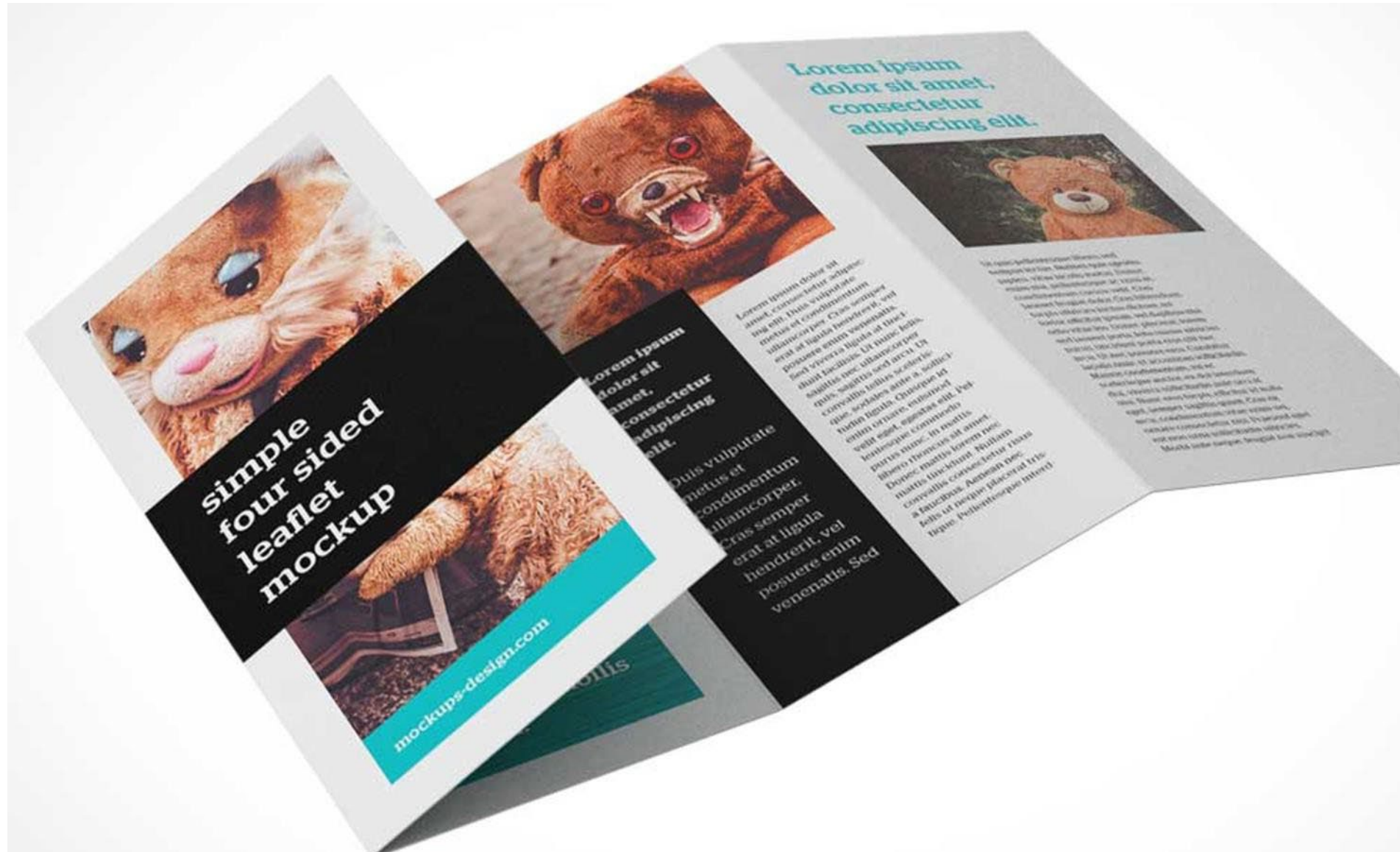
Days 01 & 02

Sound like your perfect diving adventure?

| | |
|---------|-------|
| Dive | \$490 |
| Snorkel | \$450 |



**Tri-fold
6 pages**



**Parallel-fold
8 pages**



COMPANY PROFILE SQUARE
// Professional Square Brochure Template

| | |
|-----------------------------|------------------------------|
| Adobe Indesign (INDD, IDML) | 20 Custom Pages Brochure |
| 6/12 Grid Column Content | Easily Create / Delete Pages |
| Page Size 210x210mm | Auto Page Number |
| Free Font Used | Easy to Edit & Change Colour |
| Master Page | Layered Document |









Computertools in visual communication | Individual Project







**Thank you for
your attention!**